

Transfer profiles for forming tandems and groups in the Design Thinking process

Hilfestellung zur Durchführung

Material:

Pens

The exercise creates structured transfer profiles for science and businesses.

Scientists and SME representatives make offers, needs and cooperation potential transparent. Teams receive a structured basis for matching, tandem formation and targeted networking in workshops or transfer formats.

Recommended outline

5 min introduction: Explain the purpose and structure of the profiles

10 – 15 min Individual completion of the profiles

5 – 10 Display on board and initial contact

Total duration: 20 – 30 minutes

Agenda

- > Participants fill out the appropriate profile depending on their role (scientist or business representative).
- > Scientists specify, among other things, their research focus, offer, potential benefits, technical details, implementation ideas and what they are searching for.
- > Business representatives describe, among other things, problems, relevance, previous attempts at solutions, cooperation offers and needs.
- > The completed profiles are printed out or displayed digitally on a board (e.g. Miro or Conceptboard). The aim is not evaluation, but transparency and matching.
- > Subsequently, targeted discussions can be initiated or tandems formed for further formats (e.g. design thinking). The profiles should be refined and updated as the process progresses.

Purpose and objective of the exercise

This worksheet will help you create your personal transfer profile using the templates below and find suitable transfer partners.

Fill out your profile and share it with the other participants in your course, for example, by printing it out or displaying it digitally on a whiteboard.

If necessary, continue refining your profile throughout the course and check the board regularly for new entries.

Feel free to contact the people whose profiles interest you and who are potential transfer partners.

Guidelines for completing the profile for researchers

- **Offer:** Describe in detail what perspectives and knowledge you can offer potential transfer partners.
- **Benefits:** Describe the benefits a transfer partner could gain from collaborating with you.
- **Important (technical) details:** Provide details about your research here.
- **Search:** Describe here who you are looking for as a transfer partner - e.g., organizations, companies, or educational institutions - and specify, for example, what interests the transfer partners should have.

Name

Institution

Department

Research Focus

I offer

Potential benefits

Key Technical / Scientific Details

Seeking

Contact and Further Information